



Sacramento County Department of Airports Demonstration and Solicitation Policy

I. Overview and Purpose

The County of Sacramento ("County"), through its Department of Airports ("Department"), owns and operates Sacramento International Airport ("SMF") and Mather Airport ("MHR"); it also operates Sacramento Executive Airport ("SAC") pursuant to a lease with the City of Sacramento. This Policy is being issued by the Director of Airports ("Director") pursuant to Sacramento County Code ("SCC") section 11.20.105 and governs all demonstrations, solicitations, and similar expressive activities conducted at SMF, MHR, and SAC (collectively, "Airport Property").

The regulations, processes, and procedures set forth in this Policy apply only to permits sought for **non-commercial** demonstrations, solicitations, and similar expressive activities by individual persons and groups. **In no event shall any such permit be issued to, relied upon, or used by for-profit commercial groups, vendors, or entities.** All for-profit commercial groups, vendors, or entities and any party seeking more than a temporary, non-exclusive use of Airport Property for the purposes described herein must comply with all applicable Department policies and procedures governing the use of commercial space at SMF, MHR, and SAC facilities and shall be required to either enter into an agreement with the County or obtain a business operating permit or other permit issued outside this Policy.

No person is authorized to engage in any business or commercial activity of any nature whatsoever on Airport Property unless such person has entered into a written contract and/or been issued a written permit by the Department.

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(See SCC § 11.20.110.) Consequently, the solicitation of funds on Airport Property for commercial purposes in the absence of a valid agreement or permit is expressly prohibited.

Given the nature of operating an airport, it is impossible for the Department to anticipate every eventuality. Certain circumstances including, but not limited to, changes to the national security system, an elevation in the national threat level, or construction activities occurring at SMF, MHR, or SAC may necessitate the suspension, amendment, revocation, or modification of this Policy in order to preserve public safety and security and meet the Department's operational needs.

II. **Definitions**

Unless the context indicates otherwise, the following definitions of terms set forth in this Part II shall govern the meaning of those terms as used in this Policy:

"Board" shall mean the Board of Supervisors of the County of Sacramento.

"Demonstration" shall mean the public exhibition, by a person or group of persons, relating to a particular subject matter by speechmaking, marching, patrolling, assembling, picketing, parading, displaying signs and placards, distributing pamphlets, handouts, or literature.

"Designated Demonstration Area" shall mean one or more location(s) designated by this Policy as appropriate for conducting activities covered by a Noncommercial Permit issued hereunder.

"Director" shall mean the Director of Airports and the Director's authorized representatives.

"Solicitation" shall mean any request for donations of money, signatures, property, or anything of value, or a request for a pledge of any such donation at a future time, or the selling or offering for sale of any property upon the representation, express or implied, that the proceeds of such exchange will be used for a charitable purpose.

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III. **Noncommercial Permit Required**

No person shall engage in any Demonstrations, Solicitations, or similar non-commercial expressive activities without first obtaining a permit issued pursuant to this Policy ("Noncommercial Permit"). Additional non-commercial expressive activities, as defined by the Director in their sole and absolute discretion, may be regulated under this Policy and include, but are not limited to, the solicitation of petition signatures; press conferences; and similar activities that, in the Director's determination, do not compromise the safety, security, and operational requirements at SMF, MHR, and SAC.

All applications for Noncommercial Permits made pursuant to this Part III ("Application") shall be in writing; shall be submitted to the Department by personal delivery at 7001 Lindbergh Drive, Sacramento, CA 95837; e-mail to Air-LandsideOPS@saccounty.gov; or mailed delivery to 7001 Lindbergh Drive, Sacramento, CA 95837.

The Director shall develop forms, processes, and standards for the issuance of all Noncommercial Permits. **The Application shall be in a form prescribed by the Department and must be submitted at least three (3) days prior to the proposed activity but no more than fifteen (15) business days in advance of the date upon which the activity is proposed to commence.**

The Application shall set forth:

1. The date(s), time(s), and duration(s) of the proposed activity;
2. The full name, mailing address, and telephone number of the person or organization sponsoring or conducting the proposed activity;
3. The full name, mailing address, and telephone number of the individual responsible for supervising the proposed activity;
4. A description of the proposed activity (including the subject matter and manner of communication involved) in sufficient detail so as to allow Department staff and law enforcement, as applicable, to address any operational or security accommodations necessitated by said activity;
5. The number of individuals anticipated to participate in the proposed activity at any given time;
6. The preferred Designated Demonstration Area;

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The Director shall review Applications and either (i) approve the Application and issue the Noncommercial Permit; or (ii) notify the applicant that the Application is incomplete or has been denied. In reviewing the Applications, the Director shall take into consideration all components thereof, including, but not limited to:

1. The ability of the applicant to meet the Permit Conditions set forth in Part IV below;
2. The impact of the proposed activity on the airport's safety, security, and operational needs; and
3. The completeness, accuracy, and validity of the Application. The Director may independently verify any and all statements made or implied in the Application and request clarification from the applicant regarding any element of the submitted Application.

If an Application is denied, the Director shall issue a timely written explanation setting forth the grounds for denial. The Director's decision regarding these matters shall be final and is not subject to appeal.

As a condition of the issuance of a Noncommercial Permit, the permittee shall warrant that he or she will indemnify and hold harmless the County of Sacramento, its Board of Supervisors, officers, directors, officials, employees, authorized volunteers, and agents from any and all claims, demands, suits, actions, losses, liabilities, damages, or proceedings of any kind resulting from any act or omission of the permittee or permittee's officers, agents or employees arising out of or relating to the activities described in the Noncommercial Permit.

IV. **Permit Conditions**

All persons and groups covered by a Noncommercial Permit shall comply with the following conditions:

1. One person at each Department-approved Designated Demonstration Area shall have a copy of the approved Noncommercial Permit that clearly indicates the dates, times, and Designated Demonstration Area(s) for which it is valid.

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2. At least one person engaged in the activity must produce a copy of the approved Noncommercial Permit upon the request of Department staff or law enforcement to confirm that the individuals or group engaged in the activity is permitted to do so and properly named or identified in the Permit.
3. Certain dates and times have historically proven to result in overcrowding at SMF such that the issuance of Noncommercial Permits on those dates would pose a threat to public safety, security, and airport operational needs. Consequently, no Noncommercial Permits for SMF shall be issued for any of the following dates and times: (i) the Monday before Thanksgiving through and until the Tuesday following the holiday; and (ii) from December 21 through and until January 2 of the following year.
4. Permitted activity must be limited to the Designated Demonstration Area set forth on the applicable Noncommercial Permit. Applicable building codes for curb capacities and design requirements for circulation of pedestrian traffic limit the number of people who may engage in Demonstrations, Solicitations, or other non-commercial expressive activities in any given area. The Designated Demonstration Areas and corresponding participant limits at SMF, SAC, and MHR are depicted on the diagrams attached to this Policy as Exhibits 01 (SMF), Exhibit 02 (SAC), and Exhibit 03 (MHR) described as follows:
 - a. The Designated Demonstration Areas at SMF (Exhibit 1) are:
 - i. "Terminal Curbside" consists of the full length of the curbside areas outside the ticketing and baggage claim areas of Terminals A and B. The total number of individuals engaged in permitted activity at Terminal A at any given time shall be limited to twelve (12), consisting of no more than three (3) under the pedestrian bridge; no more than four (4) on the far east, and no more than five (5) on the Inter-Terminal Curbside. The total number of individuals engaged in permitted activity at Terminal B at any given time shall be limited to eighteen (18) individuals, consisting of no more than four (4) on each curb (upper-level west, upper-level east, lower-level west, and lower-level east) and no more than two (2) on the south patio of Terminal B.

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- ii. "Inter-Terminal Curbside" consists of the full length of the common curbside quad area between Terminal Buildings A and B, adjacent to the Ground Transportation curb on the far west end of Terminal A.
 - b. The Designated Demonstration Areas and participant limits at SAC (Exhibit 2) are:
 - i. No more than two (2) individuals at any one gate where vehicles drive onto the airfield.
 - ii. No more than twenty-five (25) individuals in front of the main terminal building and immediately across the main drive lane.
 - iii. No more than four (4) individuals at any other building or tenant space.
 - c. The Designated Demonstration Areas and participant limits at MHR (Exhibit 3) are:
 - i. No more than two (2) individuals at any one gate where vehicles drive onto the airfield.
 - ii. No more than twenty-five (25) individuals on the sidewalks in front of the General Aviation Terminal building and across the street.
 - iii. No more than twenty (20) individuals on the sidewalk outside Mather Aviation at 10425 Norden Ave, Mather, CA 95655.
 - iv. No more than four (4) individuals at any other building or tenant space.
5. The following conduct shall constitute a violation of the Noncommercial Permit:
 - a. Demonstration or Solicitation outside the Designated Demonstration Area specified on the applicable permit;
 - b. Obstruction, delay, or interference with the free movement of any person without that person's consent;
 - c. Coercion or physical disturbance of any other person;
 - e. Hampering or impeding the conduct of any other authorized business/activity at the airport.
 - f. Obstruction of any terminal doorway;
 - g. Rolling or motor vehicle cruising associated with the permitted activity;

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- h. Approaching any person entering or exiting a curbside vehicle;
 - i. Continuing Demonstration, Solicitation, or other non-commercial expressive activity while entering the Terminal buildings (entrance for personal use of restrooms and concessions shall be allowed);
 - j. Excessive noise volume of activity that interferes with airport operations (e.g., announcements);
 - k. Any use of amplification devices, including but not limited to recordings, bullhorns, and megaphones;
 - l. Erection of tables, chairs, booths or any similar furnishings;
 - m. Leaving any items unattended, including but not limited to signage, water, bags, boxes, written materials, and other personal property;
 - n. Violation of any applicable federal, state, or local ordinance, law, rule or regulation, including this Policy.
6. The following limitations shall apply to all signs, placards, pamphlets and other displays and written materials utilized in connection with a permitted non-commercial expressive activity:
 - a. Signs must not exceed 2 ft. by 3 ft. in size;
 - b. No staff, stick, or pole may be used to display signs;
 - c. No sign, placard, pamphlet, or other display or written materials may include advertising or soliciting for commercial purposes;
 - d. The permittee shall ensure that any materials discarded or rejected within the Designated Demonstration Area are immediately retrieved and, if necessary, discarded.
 - e. No obscene material may be displayed or presented in any manner.
7. A person shall not falsely or fraudulently represent that he or she is a member of any group or organization other than the one stated, named, or identified in the approved Noncommercial Permit.
8. As necessary, the Department's operations staff will notify permittees of any requirements to safely accommodate the permitted activity.
9. Permittees must use available public parking; no special parking privileges shall be granted.

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V. **Amendment, Suspension and Revocation of Permits**

1. The Director reserves the right to suspend, alter, amend, rescind, or revoke any Noncommercial Permit issued pursuant to this Policy in the event of exigent circumstances as necessary to preserve public safety, security, or meet other operational needs. The duration of such modification, suspension, rescission, or revocation shall be limited to the time necessary to address the circumstances requiring it.

2. Violations of this Policy shall be grounds for revocation of the violator’s Noncommercial Permit. The commission of three (3) or more violations within a period of ten (10) days, either by the same individual or by individuals operating under the same association/group/organization, shall result in the immediate revocation of the violator’s permit. Written notice of revocation, including the grounds for revocation, shall be timely provided by the Department to the affected person(s). No individual or organization may be granted a Noncommercial Permit within six (6) months of having a permit revoked for violations of this Policy.

Approved by:

DocuSigned by:

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5/20/2026

Cindy Nichol, Director of Airports

Date

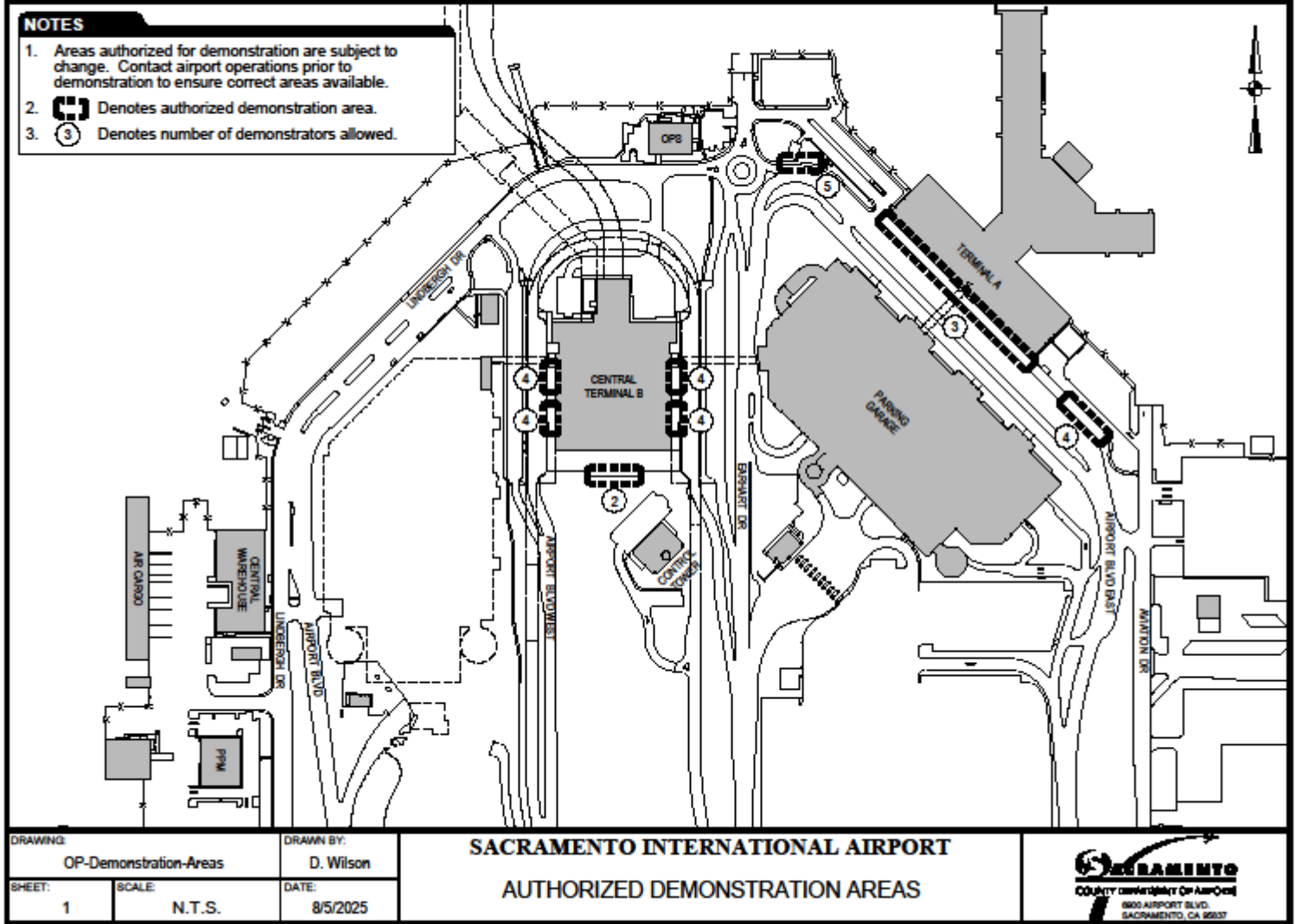
History

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| Revised | May 1, 2026 |
| Established | October 31, 2012 |

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Exhibit 1: SMF Demonstration Areas

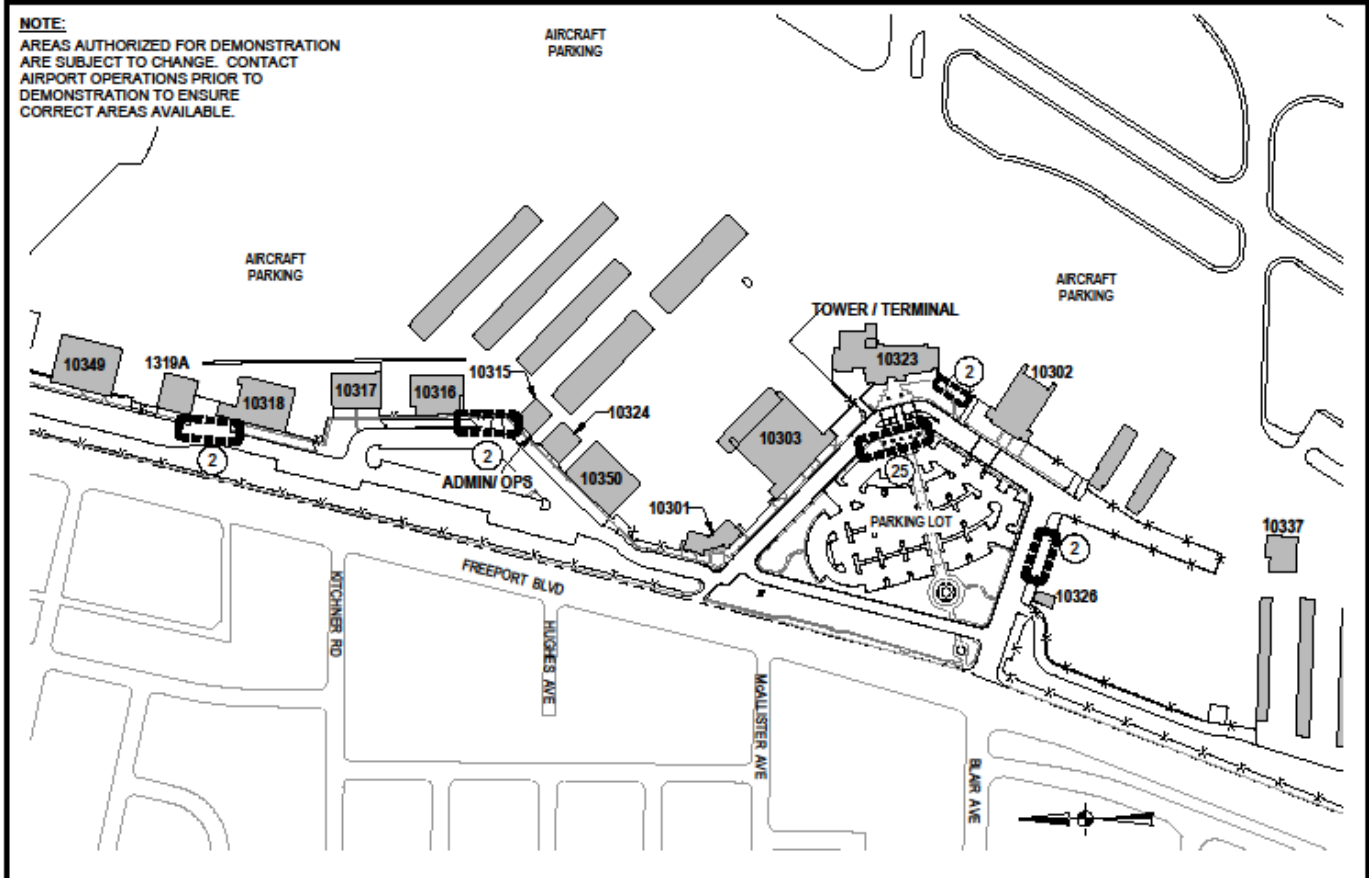
Updated: 8/5/2025 - Printed: 8/5/2025 3:36:57 PM By: Wilson, Don
File: V:\Facility\SMF\10250 - SMF\Draw\OP\OP-Demonstration-Areas.dwg (Tab: 1)




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Exhibit 2: SAC Demonstration Areas

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| DRAWING: EXH-SAC-DEMONSTRATION-AREAS | | DRAWN BY: Aaron A. | SACRAMENTO EXECUTIVE AIRPORT AUTHORIZED DEMONSTRATION AREAS |  |
| SHEET: 1 | SCALE: N.T.S. | DATE: 5/12/2026 | | |

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Exhibit 3: MHR Demonstration Areas

Updated: 5/12/2026 - Printed: 5/12/2026 1:25:03 PM By: Aaron Aeron
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